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**FOR IMMEDIATE RELEASE**

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## KETEREX INTRODUCES USB ISOLATOR

### USB-150 Provides Peripheral Isolation & Host Protection

Austin, Texas, January 21, 2010 – Keterex, a manufacturer of mixed-signal integrated circuits and systems, today announced the general availability of the USB-150 Full-Speed USB Isolator. The USB-150 electrically isolates a USB peripheral from its USB host while providing full, transparent USB connectivity.

The USB-150 is used in applications where the USB host and peripheral device may operate at different ground potentials, or where supply noise from the host must be eliminated. The USB-150 breaks ground loops and protects the host PC from electrical damage in these environments.

The USB-150 USB Isolator is rated for Full-Speed (12Mbit/sec) operation and is completely transparent to the host and peripheral. An isolated 5V supply delivers up to 400mA to the peripheral over the standard USB cable, enabling isolation of hub-powered devices. No software, device driver, or configuration is required. Any full-speed USB peripheral device can be electrically isolated from the host using the USB-150 and standard cables.

The USB-150 Full-Speed USB Isolator is priced at \$99 and is available for purchase directly from Keterex at [www.keterex.com](http://www.keterex.com) or from Mouser Electronics at [www.mouser.com/keterex](http://www.mouser.com/keterex).

**About Keterex:** Keterex develops mixed-signal integrated circuits and systems to address unique challenges faced by embedded systems designers. Keterex combines expertise in mixed-signal design, embedded firmware development, and electronic systems manufacturing to create innovative and affordable products for industrial and consumer applications. Founded in 2004, Keterex is headquartered in Austin, TX.

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